Lafayette's Way Side Inn Hosts **Operation School Bell Celebration**

www.lamorindaweekly.com

By Cathy Tyson



Veronica Grant, President of Assistance League of Diablo Valley and a volunteer outside of the Wayside Inn Thrift Shop. Photos Cathy Tyson

that puts caring and commitment

into action. The local Diablo Val-

ley chapter serves 49 schools in

five school districts through OSB.

Concord, spoke about what OSB

means from a recipient's perspec-

school has 65 percent of its stu-

dents eligible for free and reduced

price lunches and 40 percent of the

to pay rent, buy gasoline to get to

work and to put food on the table.

That doesn't leave a lot for cloth-

explaining that since the uniform policy has started, the entire stu-

dent body's scores have improved

family with three kids that was reg-

istering for school and could see

the look of panic when the mom

heard about the uniform require-

the students were fit with uniforms

She recently met with a new

School uniforms have made a

ing" said Bowman.

along with conduct.

In the surrounding neighbor-

kids speak Spanish at home.

Christina Bowman, principal

hat started in 1994 by pro- Diablo Valley is just one of 120 viding 67 students with chapters of the Assistance League, clothing in the Walnut Creek a national nonprofit organization School District has blossomed, and has served an astonishing 50,000 students over the past 49 years, all through the hard work and dedication of the many volunteers of the Assistance League of Diablo Val- of El Monte Elementary School in ley through their signature Operation School Bell program.

OSB is epic recycling at its fin-tive. With just under 500 kids, her est: Donated items don't end up in landfills, but are resold for cash which goes toward clothing needy children in Contra Costa County.

Celebrating this milestone at a recent event in front of the hoods, "parents are struggling just Lafayette's Way Side Inn Thrift Shop, President Veronica Grant explained that money raised to support OSB and their other philanthropic efforts is due to the "undeniable shopping skills, generous huge difference, said the principal, donors and countess volunteers" that give their time and resources to the cause.

Ground zero for donations and sales, the historical Way Side Inn, adjacent to the Park Theater, was originally a grist mill constructed in 1853. It later morphed into a hotel and tavern, and was ultimately purchased by the Assistance ment. OSB came to the rescue, League in 1978 for \$120,000.

The Assistance League of on the spot, some other necessi-

ties and even given a gift card for shoes. "The mom left with a smile on her face," Bowman said.

Assemblywoman Susan Bonilla also addressed the gathering, praising the kindness of volunteers who care for children in a practical, meaningful way, creating a ripple effect of giving.

Perched near the apple juice and brownies were two of the hardest working puppets in town: Melody James and Renaldo Rodriguez, along with their wrangler and voice, vice president of public relations Linda Patton.

The trio visit kindergarten through third grade classrooms eight times per month to talk about things that may be bothering the students. The current topic of discussion is bullying. Puppets are provided through the "Kids on the Block" program to the Assistance

In addition to OSB, other efforts funded by the Way Side Inn shop include college scholarships for young adults, food donations, baby bags for infants at risk, emergency clothing to survivors of assault, and more. To learn more about the Assistance League of Diablo Valley and the popular Way Side Inn Thrift Shop, visit their website at diablovalley.assistanceleague.org.



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Do Students Need a Business **Education in College for a** Career in Business?

By Elizabeth LaScala PhD

apply to college with an interest in pursuing careers in business. However, there is no "standard preparation" for a business career. Whether the student is interested in consulting, finance, human resource management, marketing or one of the many other areas of provided that students choose their to the school each year. classes wisely to develop compeleadership.

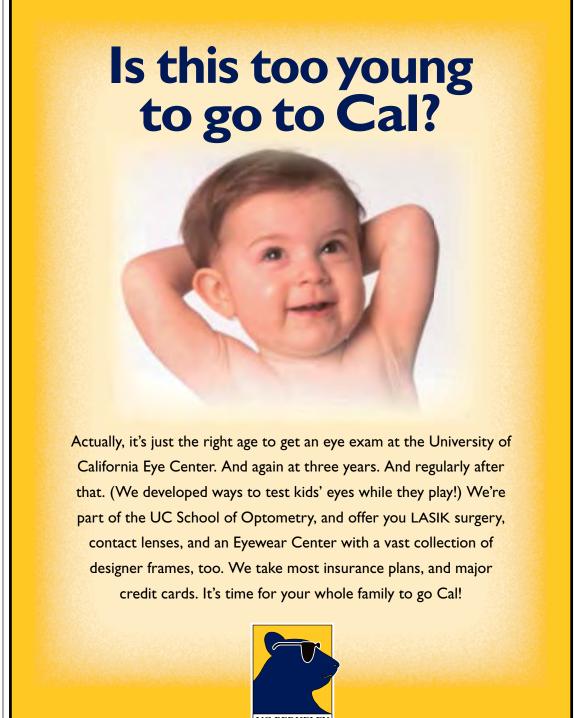
a business major with a second liberal arts major, including economics, government or one of three foreign languages (French, Geroffers a business minor. With 2,600 undergraduates, Skidmore is neither too small nor too large to offer personalized attention, and has an 83 percent four-year graduation rate, about the same as more selective institutions. Skidmore is also a the freshman year. Money Magaber-schools/) a consortium of 37 ness.

sylvania is a larger liberal arts completed their degrees. college with around 3,600 under-

Each year thousands of college-bound high school seniors lent business program. Bucknell lent business program. Bucknell grants traditional as well unique bachelor's degrees in business, including a major in markets, innovation and design and a fiveyear program in management and engineering. Nearly 90 percent of Bucknell students who enter as freshmen graduate on time. The the business enterprise, a liberal university also has very loyal alumarts education will often do nicely, ni. More than 30 percent contribute

Babson College in Massachutency in accounting, economics, setts is a smaller school (around statistics, communications and 2,000 undergraduates) with a focus on entrepreneurial thinking Skidmore College in New York within all of the business disciis an excellent liberal arts college plines, and also offers half of the which allows students to combine education curriculum in the liberal arts, making it an especially well-balance college for students who wish to major in business but not let go of a liberal arts man or Spanish). Skidmore also component. Babson's curriculum is a blend of traditional classes combined with problem-solving exercises in how to launch a small business (profits going to charity) and consult on projects with clients. Internships begin as early as member of the Liberal Arts Career zine rated Babson the second-best Network (http://liberalartscareers. college in the country in its most org/about-us/consortium-mem- recent college rankings. Over 80 percent of the students who enter selective liberal arts colleges that Babson as freshmen graduate withshare job and internship postings, in four years, and nearly 10 perincluding many positions in busi- cent of the graduates in the Class of 2015 had started their own firms Bucknell University in Penn- before or shortly after they had

... continued on page B8



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